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# Count on us.

For the last year, the nation's attention has been fixed on reforming our healthcare system. On behalf of our nearly 100 million members, Blue Cross and Blue Shield companies are committed to working with the Administration and all other parties to implement this new law.

As we have done throughout our 80-year history, we will continue to help people navigate the healthcare system, especially at this time when many people are confused and unsure of what reform means to them. Being a part of the Blue Cross and Blue Shield family is about so much more than a simple membership card. It is a commitment to service excellence regardless of where you live or what kind of health plan you have. It is financial security in times of healthcare necessity. It is investments in the communities where you live, work and play.

While our nation may have new healthcare laws, much work remains. We need to build a better healthcare system where people live healthier lives. We must make fundamental changes to how care is delivered so that people don't just have access to care, but that everyone receives the highest quality care. And we must address the rising cost of healthcare and bring spending in line with costs in other areas of our economy.

With the help of the nearly 15,000 doctors and nurses that serve integral roles within our health plans, Blue Cross and Blue Shield companies will continue to take a leading role in defining the future of healthcare in America.

At this moment of change, our members can rest assured that we will remain true to the heritage that always has differentiated Blue Cross and Blue Shield companies. In that spirit, we are committed to moving forward and helping make the legislation work for all Americans.

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An Association of Independent  
Blue Cross and Blue Shield Plans

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