



You can count on us  
because we live here too.

There's a good chance that somebody who works at a Blue Cross and Blue Shield company lives in your neighborhood. Or has kids in your kids' school. At a time when healthcare reform may have created a lot of uncertainty, the people of Blue Cross and Blue Shield companies are still as much a part of the community as they have been for the last 80 years.

We swim in the same neighborhood pools and shop at the same grocery stores. We go to the same hospitals, share the same doctors, and support programs that encourage exercise and manage chronic diseases.

Now more than ever we are committed to continue our work in every zip code in the country to support a healthy America.

Count on us.

For more information on how Blue Cross and Blue Shield companies support their local communities, go to [www.bcbs.com/investingincommunities](http://www.bcbs.com/investingincommunities).



**BlueCross BlueShield  
Association**

An Association of Independent  
Blue Cross and Blue Shield Plans